THE NORM

Signature
And
Sober Mocktail

A Journey Through Thailand

Welcome.

Over the past months and the team at The Norm have travelled across Thailand – from the mountains of the North to the shores of the South – meeting farmers, producers, craftspeople and local communities along the way.

We set out to learn, to listen, and to better understand the ingredients, traditions and landscapes that shape this remarkable country. Along the journey, we gathered exceptional produce, unique stories and new perspectives that have inspired every drink in this menu.

The result is a collection of cocktails that reflects the diversity, beauty and character of Thailand through flavour, technique.

We hope these creations offer more than a drink. We hope they invite you on a journey – one that celebrates the places, people and ingredients that make Thailand so extraordinary.

Welcome to The Norm

SOBER MOCKTAIL

Crafted with the same thoughtfulness as our spirited serves, shaped for moments when you want ease or clarity. Each one is designed to feel complete, grounded in balance and intention.

#hereyoubelong | @thenormbangkok | thenormbangkok.com

SOBER MOCKTAILS

KOH SAMUI — 320.-

Geen melon, Aloe, Modern sour

KOH TAO — 320.-

Green apples, Mint, Parsley, Coriander, Co2

KOH PHANGAN — 320.-

Calamansi, Roses, Niam leef, Co2

All prices are subject to 10% service charge and government tax.

NAN — 480.-

Vodka, Galliano, Rhubarb, Strawberry, Frozen

Fruity / Floral / Slushy

SURIN — 450.-

Gin, Green Apple, Sesame, Shiso, Perrier, Co2

Fizzy / Herbal / Citrus

RATCHABURI — 450.-

Vodka, Melon, Sake, Champagne Acid, Foamee

Light / Fruity / Refreshing

All prices are subject to 10% service charge and government tax.

CHIANG MAI 520.-

Michter's Bourbon, Coffee , House Amaro
Honey, Coffee Vinegar

Aromatic / Bitter / Complex

YASOTHON 460.-

Gin, Raspberry, Toasted Rice, Green Tea
Campari, Cocchi Di Torino

Aromatic / Bitter / Fruity

DOEM BANG NANG BUAT 450.-

Niam infused House Vermouth, Plantation Coconut Rum
Calamansi, Green Chili, Champagne Acid

Herbal / Citrus / Complex)

All prices are subject to 10% service charge and government tax.

BANG RAKAM 450.-

Banana Infused Vermouth, Grill Banana Leaf & Sherry
Barolo Chinato, Orange Bitter, Angostura Bitter

Light / Creamy / Aromatic

NAKHON NAYOK 460.-

Yuzu Sake, Parsley, Mint, Coriander
Champagne Acid, Frozen

Herbal / Citrus / Fizzy

CHIANG RAI 480.-

Mango Sato, Oloroso Sherry, Elderflower, Green Grapes

Fruity / Floral / Light

All prices are subject to 10% service charge and government tax.

THE NORM

THE TERRACE

COCONUT + NIAM LEAF
Campari, Bulldog gin , Cocchi Torinio
Niam leaf, Coconut
460.-

CALAMANSI + ROSES
Calamansi, Aperol, Niam leaf
Roses, Prosecco
460.-

GIN & OLIVE
Bulldog gin, Olive oil
Olive brine, Tonic
460.-

NEGRONI
Campari, Cocchi Torinio
Bulldog gin
460.-

All prices are in Thai Baht and subject to a 10% Service Charge and 7% government tax

THE NORM
THE TERRACE

MELON
Campari, Sake, Watermelon
Bulldog Gin, Cochi Torinio
460.-

MANGO + PANDAN
Campari, White cacao, Clear mango
Pandan, Coconut
460.-

PASSIONFRUIT + GINGER
Campari, Bulldog Gin
Passionfruit, Ginger, Lemon
460.-

APEROL SPRITZ
Aperol, Soda, Prosecco
460.-

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LITTLE QUARTER

MITCHERS RYE, ROKU GIN, SUGAR
ANGOSTURA BITTER, ORANGE BITTER

480

NEW YORK MINUTE

REPOSADO TEQUILA, SWEET VERMOUTH
MARASHINO, SUGAR, ANGOSTURA BITTER

480

TRICK ME

BLANCO TEQUILA, MESCAL, APRICOT
LEMON, AGAVE, PECHUAR BITTER

480

½ & STORMY

OLOROSSO SHERRY, GOSLINGS ROM
GINGER, LIME, CO2

440

WORDING

NUSA CAÑA GODFATHER
BANANA LEAVES FINO SHERRY
BANANA RIPE VERMOUTH
TOASTED RICE SYRUP

440

MARDI GRASS

WOODFORD RESERVE BOURBON, HONEY
LEMON, PEACHUAD BITTER

460

SHERRY ROSE

MITCHERS BOURBON, AMONTIADO SHERRY
LEMON, ORGEAT, ANGOSTURA BITTER

480

OLD E

BEEFEATER GIN, SWEET VERMOTH
ORANGE CORDIAL, ANGOSTURA BITTER

450

KILLAKY

ROKU GIN, NOLLIE PRATT, RASPBERRY
ABSINTHE, EAU DE VIE, FOAMIE, LEMON

440

All prices are in Thai Baht and subject to a 10% service charge and 7 % goverment tax.

WHISKY SCOTCH

	GLASS	BOTTLE
MONKEY SHOULDER	420	5,700
CHIVAS 15Y	440	6,600
CHIVAS CRYSTAL GOLD	440	6,600
DEWAR'S 15Y	440	6,600
GLENMORANGIE 10Y	440	-
THE GLENFIDDICH 12Y	440	6,600
ARRAN 10Y	480	7,200
CHIVAS MIZUNARA	480	7,200
THE SINGLETON 12Y	480	7,200
ARDBEG 10Y	540	8,100
THE DALWHINNIE 15Y	640	9,600
THE GLENFIDDICH 15Y	640	9,600
THE BALVENIE DOUBLE WOOD 12Y	640	9,600
TALISKER 10Y	680	10,200
LAPHROAIG 10Y	850	12,750
MACALLAN 12Y DOUBLE CASK	980	14,700
MACALLAN 18Y DOUBLE CASK	2,800	45,000

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WHISKY IRISH

	GLASS	BOTTLE
JAMESON	380	5,700
JAMESON BLACK BARREL	400	6,000

WHISKY BOURBON

	GLASS	BOTTLE
BULLEIT BOURBON	440	6,000
BUFFALO TRACE BOURBON	440	6,000
JACK DANIEL'S NO.7	440	6,000
WOODFORD RESERVE BOURBON	500	7,200
MICHTER'S BOURBON	550	7,500
REBEL YELL KENTUCKY STRAIGHT BOURBON	580	8,700
WILD TURKEY BOURBON	650	9,750

WHISKY JAPANESE

	GLASS	BOTTLE
NIKKA COFFEY MALT WHISKY	640	9,600
HIBIKI JAPANESE HARMONY	980	14,700

WHISKEY RYE

	GLASS	BOTTLE
BULLEIT RYE	440	6,000
MICHTER'S RYE	680	8,000

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COGNAC

	GLASS	BOTTLE
HENNESSY V.S.	420	6,000
PIERRE FERRAND ORIGINAL 1840	540	-
PIERRE VALLET V.S.O.P.	540	8,100
HENNESSY V.S.O.P.	540	8,100
COURVOISIER V.S.O.P.	580	8,700
REMY MARTIN V.S.O.P.	580	8,700
MARTELL V.S.O.P.	640	9,600
REMY MARTIN 1738	720	10,800

BRANDY

	GLASS	BOTTLE
LAIRD'S STRAIGHT APPLEJACK 86	400	-

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SPIRIT & WHISKY

GIN

	GLASS	BOTTLE
HENDRICK'S GIN	420	6,000
ROKU GIN	420	6,000
SAKURAO JAPANESE CRAFT DRY GIN	420	6,000
STRANGER & SONS	420	6,000
TANQUERAY NO.10	420	6,000
MONKEY 47 DRY GIN	550	6,000
MONKEY 47 SLOE GIN	550	6,000
ROCK ROSE ORIGINAL	480	7,200
SIPSMITH DRY GIN	480	7,200
THE BOTANIST	520	7,800
RIVO SLOE	680	8,000
GARDENER	580	8,700
NO.3 LONDON DRY	650	9,750

RUM

	GLASS	BOTTLE
FLOR DE CANA 12Y	420	6,300
DIPLOMATICO RESERVA EXCLUSIVA	420	6,300
SANTA TERESA 1796	450	6,750
RON ZACAPA 23Y	650	10,000
RON ZACAPA XO	1,200	25,000

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VODKA

	GLASS	BOTTLE
KETEL ONE	390	5,700
CIROC	420	6,300
GREY GOOSE	420	6,300
BELVEDERE	420	6,300
BELUGA NOBLE	440	6,600

MEZCAL

	GLASS	BOTTLE
LA TRAVESIA ESPADIN	480	7,200
CORTE VETUSTO ESPADIN	520	7,800
MONTELOBOS ESPADIN (BLACK)	520	7,800
CORTE VETUSTO TOBALÁ	590	8,900
MONTELOBOS ENSAMBLE	800	12,000

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SPIRIT & WHISKY

TEQUILA

	GLASS	BOTTLE
OLMECA ALTOS REPOSADO	440	-
SOLISCA BLANCO	420	6500
818 BLANCO	480	7,200
DON JULIO BLANCO	480	7,200
PATRON SILVER	480	7,200
PATRON XO	480	7,200
CODIGO BLANCO	490	8,000
818 REPOSADO	680	10,200
DON JULIO REPOSADO	680	10,200
PATRON REPOSADO	700	10,500
SOLISCA REPOSADO	680	11,000
DON JULIO 1942	2,100	31,500
818 RESERVE	2,400	36,000
CLASE AZUL REPOSADO	2,400	36,000

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WHISKEY



Woodford Reserve
7,200



Hibiki Harmony
14,700



Glenfiddich 15
9,600



Glenfiddich 21
36,000



Macallan 12
14,700

TEQUILA



Eight Reserve
36,000



Clase Azul
Reposado
36,000



Clase Azul
Gold
53,000



Don Julio 1942
31,500



Patron
El Alto Reposado
23,500

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GIN



Roku
6,000



Hendrick's
6,000



Tanqueray NO.10
6,000

VODKA



Grey Goose
6,300



Ciroc
6,300



Belvedere
6,300

COGNAC



Hennessy
V.S.O.P.
8,100



Martell
V.S.O.P.
9,600



Hennessy X.O.
20,000



Martell X.O.
19,000

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SPARKLING & CHAMPAGNE

	GLASS	BOTTLE
NUA PROSECCO VENETO, ITALY	450	2,250
PENFOLDS CUVÉE BRUT CHAMPAGNE, FRANCE		6,000
MOËT & CHANDON IMPERIAL BRUT CHAMPAGNE, FRANCE		6,800
G.H. MUMM CORDON ROUGE BRUT CHAMPAGNE, FRANCE		7,000
BRUT NV – CHAMPAGNE DELAMOTTE CHAMPAGNE, FRANCE		7,000
LOUIS ROEDERER COLLECTION 245 CHAMPAGNE, FRANCE		8,000
MOËT & CHANDON IMPERIAL BRUT MAGNUM 1.5 L CHAMPAGNE, FRANCE		11,000
DOM PÉRIGNON VINTAGE CHAMPAGNE, FRANCE		25,000
KRUG GRANDE CUVÉE BRUT CHAMPAGNE, FRANCE		25,000

PET-NAT

	BOTTLE
WABI-SABI "SPACE BUBBLES" 2023 BURGENLAND, AUSTRIA (GRÜNER VELTLINER, WELSCHRIESLING)	2,600
PARTY PIÑA – BORACHIO 2023 SOUTH AUSTRALIA, AUSTRALIA (MUSCAT, SEMILLON, SAUVIGNON BLANC)	3,500
FRUKTSTEREO – TOUR DE FRUKT 2021 SWEDEN (FRUIT WINE)	4,000
DOPE ANCESTRAL ROSÉ – CLAUS PREISINGER 2021 BURGENLAND, AUSTRIA (ZWEIGELT, BLAUFRÄNKISCH)	4,200
KOPPITSCH – PRETTY NUTS 2023 BURGENLAND, AUSTRIA (BLAUFRÄNKISCH, SYRAH)	4,200
PARTIDA CREUS– XL ANCESTRAL 2023 CATALUNYA, SPAIN (XARELLO)	5,000

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NATURAL / ROSE / ORANGE

	BOTTLE
PUSZTA LIBRE – CLAUS PREISINGER 2024 BURGENLAND, AUSTRIA (BLAUFRÄNKISCH, ZWEIGELT)	2,800
WABI-SABI "ORANGE MOON" 2023 BURGENLAND, AUSTRIA (PINOT BLANC, CHARDONNAY)	3,600
IL VINO FORESTICO 2022 LAZIO, ITALY (TREBBIANO, MALVASIA)	3,600
LE CAPANNACCE BIANCO – IL VINCO 2023 LAZIO, ITALY (PROCANICO)	4,200
KOPPITSCH – TOUCH 2022 BURGENLAND, AUSTRIA (WELSCHRIESLING AND GEMISCHTER SATZ)	4,300
MISTIONE ROSSO – IL VINCO 2023 LAZIO, ITALY (ALEATICO, MERLOT, SANGIOVESE)	4,400
WEINGUT SCHMITT – RIESLING M 2021 RHEINHESSEN, GERMANY (RIESLING)	4,500
MORGON "CÔTE DU PY" – MICHEL GUIGNIER 2022 BEAUJOLAIS, FRANCE (GAMAY)	5,200
METAMORPHIKA – XAREL.LO 2023 PENEDÈS, SPAIN (XAREL.LO)	5,200
FAMILLE GROSSOT – CHABLIS TRADITIONNEL 2022 CHABLIS, FRANCE (CHARDONNAY)	5,300
OCTAVIN – CIGOGNE 2022 JURA, FRANCE (GEWÜRZTRAMINER)	5,700
MATASSA – BLOSSOM 2024 ROUSSILLON, FRANCE (MUSCAT D'ALEXANDRIE, MUSCAT BLANC À PETITS GRAINS)	6,100
MATASSA – CUVÉE ROMANISSA 2023 ROUSSILLON, FRANCE (MACABEU, MUSCAT BLANC)	6,100
MARNES BLANCHES – CHARDONNAY LES MOLATES 2023 JURA, FRANCE (CHARDONNAY)	6,200
GABRIO BINI – SERRAGGHIA BIANCO 2023 PANTELLERIA, ITALY (ZIBIBBO)	7,200
DARIO PRINCIC – SIVI 2018 FRIULI, ITALY (PINOT GRIGIO)	8,000
CORNELISSEN – MUNJEBEL BLANC 2019 ETNA, SICILY, ITALY (CARRICANTE, GRECANICO DORATO)	8,700

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WHITE WINES

	GLASS	BOTTLE
ALLEGRINI SOAVE GARGANEGA 2024 GARGANEGA, ITALY	520	2,600
VILLA SPARINA GAVI 2024 PIEDMONT (GAVI DOCG), ITALY (CORTESE)	550	2,900
BATASIOLO GAVI GRANÉE 2023 PIEDMONT (GAVI DOCG), ITALY (CORTESE)		3,800
CLOUDY BAY 2025 MARLBOROUGH, NEW ZEALAND (SAUVIGNON BLANC)		3,900
CRAGGY RANGE SAUVIGNON BLANC 2024 HAWKE'S BAY, NEW ZEALAND (SAUVIGNON BLANC)		3,900
CLARE VALLEY RIESLING (DRY) - LEO BURING 2024 CLARE VALLEY, AUSTRALIA (RIESLING)		4,000
TRIMBACH RIESLING 2023 ALSACE, FRANCE (RIESLING)		4,200
VINA ESMERALDA – TORRES 2024 CATALUNYA, SPAIN (MOSCATEL, GEWÜRZTRAMINER)		4,200
WYNN COONAWARRA ESTATE 2024 COONAWARRA, AUSTRALIA (CHARDONNAY)		4,500
CENTRAL COAST CHARDONNAY – SANDHI 2023 CALIFORNIA, USA (CHARDONNAY)		4,600
BOURGOGNE "LES FEMELOTTES" DOMAINE CHAVY-CHOUET 2023 BURGUNDY, FRANCE (CHARDONNAY)		5,700
SCHIEFER TERRASSEN RIESLING – HEYMANN - LÖWENSTEIN 2021 MOSEL, GERMANY (RIESLING)		5,600
KREUTLES SMARAGD GRÜNER VELTLINER WEINGUT KNOLL 2022 WACHAU, AUSTRIA (GRÜNER VELTLINER)		6,300

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RED WINES

	GLASS	BOTTLE
BARON PHILIPPE DE ROTHSCHILD 2022 MAIPO VALLEY, CHILE (BLEND)	540	2,700
BEAULIEU VINEYARD USA, CALIFORNIA (CABERNET SAUVIGNON)	580	2,900
PENFOLDS KOONUNGA HILL RETRO 76 AUSTRALIA (SHIRAZ, CABERNET SAUVIGNON)		3,100
TERRAZAS DE ANDES MALBEC 2021 MENDOZA, ARGENTINA (MALBEC)		3,300
TENUTA FRESCOBALDI CASTIGLIONI 2023 TOSCANA, ITALY (SHIRAZ, CABERNET SAUVIGNON)		3,800
NERO – LA MORESCA (ROSSO) 2022 SICILY, ITALY (NERO D'AVOLA)		3,800
SANGRE DE TORO ORIGINAL – TORRES 2023 CATALUNYA, SPAIN (GARNACHA, CARIGNAN)		4,200
MARQUES DE CASA CONCHA 2022 MAIPO VALLEY, CHILE (CABERNET SAUVIGNON)		4,400
LE VOLTE DELL'ORNELLAIA 2023 TOSCANA, ITALY (MERLOT, SANGIOVESE, CABERNET SAUVIGNON)		4,800
CASTELGIOCONDO CAMPO AI SASSI ROSSO DI MONTALCINO DOC TUSCANY, ITALY (SANGIOVESE)		5,200
STAG'S LEAP NAPA VALLEY 2022 NAPA VALLEY, CALIFORNIA (MERLOT, PETIT SYRAH)		6,500
DOMAINE DE LA CÔTE DDLC 2022 SANTA RITA HILLS, USA (PINOT NOIR)		6,500
PENFOLDS BIN 389 AUSTRALIA (SHIRAZ, CABERNET SAUVIGNON)		10,000

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A collaboration bringing the tradition of Neapolitan pizza to The NORM. From classic favourites to signature combinations, each pizza is made to be shared, enjoyed slowly, and paired with cocktails above the city.

A familiar comfort, reimagined for evenings at The NORM.

THE NORM X STARITA

THE NORM X STARITA PIZZA

THE NORM x Starita

MENU
STARTERS

BRUSCHETTA AL POMODORO	320.-
MIXED COLD CUTS & CHEESE (PARMA HAM 24 MONTHS, MORTADELLA, SALAME MILANO, BRIE CHEESE, GRANA PADANO CHEESE, PECORINI SIENA CHEESE, BLACK & GREEN OLIVES, PIZZA BREAD, FOCACCIA BREAD, HONEY, ROSEMARY, GRAPE)	690.-
BURRATA SALAD (FRESH BURRATA, ROCKET SALAD, EXTRA VIRGIN OLIVE OIL, BALSAMIC VINEGAR)	290.-

ROUND PIZZA

PIZZA PESTO & BURRATA	480.-
PIZZA MARGHERITA	420.-
PIZZA 'NDUJA SPICY SALAMI	490.-
PIZZA PARMA HAM & BURRATA	530.-
PIZZA TRUFFLE	530.-

EXTRA TOPPING ON REQUEST

BURRATA	200.-
MORTADELLA	250.-
PIZZA BREAD (GARLIC BREAD) - 6 PCS	190.-
FOCACCIA BREAD - 6 PCS	190.-
EXTRA VIRGIN OLIVE OIL	50.-
BALSAMIC VINEGAR	50.-

VEGETARIAN

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COFFEE

ESPRESSO	HOT	-	120
PICCOLO / CORTADO	HOT	-	120
AMERICANO	HOT	ICED	150
LATTE	HOT	ICED	150
FLAT WHITE	HOT	-	150
CAPPUCCINO	HOT	-	150
ICED COCONUT AMERICANO	-	ICED	180

TEA

CACAO HUSK TEA	HOT	ICED	160

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COFFEE & TEA / BEER / SOFT DRINK

BEER

SINGHA 330ML	250
ASAHI 330ML	280
GUINNESS 500ML	490

SOFT DRINK

FEVER TREE TONIC MEDITERRANEAN	180
FEVER TREE GINGER ALE	180
FEVER TREE GINGER BEER	200
COKE ORIGINAL	100
COKE LIGHT	100
SPRITE	100
REDBULL	200
SINGHA SODA	100

WATER

VITTEL 75 CL STILL	250
PERRIER 75 CL SPARKLING	270

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